



h_mz2000@yahoo.com
jmosavi@iust.ac.ir

-
-
-

" "

(Culy 1994)

(Ventosa

(Klemperer 1989, Green 1992)

2000, Ventosa 1999)

1_Price Elasticity of Demand





$$\varepsilon = - \frac{\frac{d(D_x)}{D_x}}{\frac{d(P_x)}{P_x}} \quad ()$$

: P_x D_x

: --

$$\varepsilon = - \left(\frac{D_{n+1} - D_n}{P_{n+1} - P_n} \right) * \frac{P_n}{D_n} \quad ()$$

n P_n D_n
(D_n, P_n)

: --

() Y X P D

:()

$$\ln(D) = a + b \ln(P) + c \ln(X) + d \ln(Y) + \dots \quad ()$$

$$D = k P^b X^c Y^d \dots \quad ()$$



$$\begin{aligned}
 & X, Y && P, D \\
 & a, b, c && \dots \\
 & : && P \\
 & \frac{dD}{dP} = kbP^{b-1} X^c Y^d \dots \\
 & \frac{dD}{dP} = bP^{-1} (kP^b X^c Y^d \dots) \\
 & \frac{dD}{dP} = bP^{-1} D && () \\
 & \frac{D}{P} = b \delta - \frac{D}{dP} = \epsilon \Rightarrow \epsilon = -b \\
 & && \text{Ln}(P) && \epsilon \\
 & && (P) && (D) \\
 & && : && - - \\
 & && : && \\
 & MR = P(1 + \frac{1}{\epsilon}) && () \\
 & && \epsilon && P && MR \\
 & && : && () && - - \\
 & && : && - - \\
 & && ()
 \end{aligned}$$



:()

| | | | |
|---|---|---|--|
| / | / | / | |
| / | / | / | |
| / | / | / | |
| - | - | / | |

-

DP

DP

$$f(S_t) = \max_{R_t} \{ \text{Re}_t(R_t, S_t) + f^*(S_{t-1}) \} \quad \forall t = 1 \dots T \quad ()$$

$$t \quad R_t \quad S_t \quad \text{Re}_t(R_t, S_t)$$

:

--

$$\text{Re}(R_t, S_t) = \text{Pr}(m) * E_t(R_t, S_t) \quad m=1,2,\dots,12 \quad ()$$

E_t

Pr

:

--

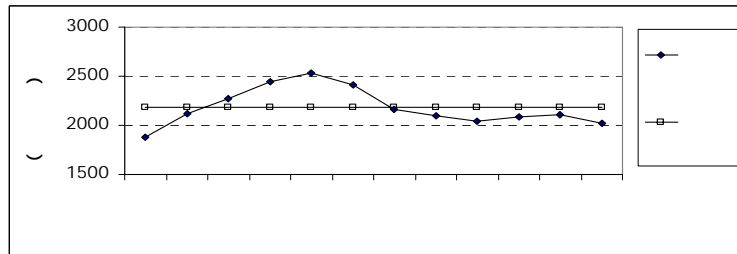
$$(E_{sec}) \quad (E_{firm}) \quad ()$$



$$Re = A * Pr(m) * E_{firm} + B * Pr(m) * E_{sec} \quad ()$$

:

()

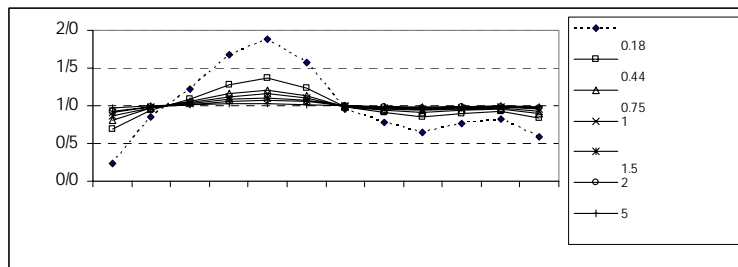
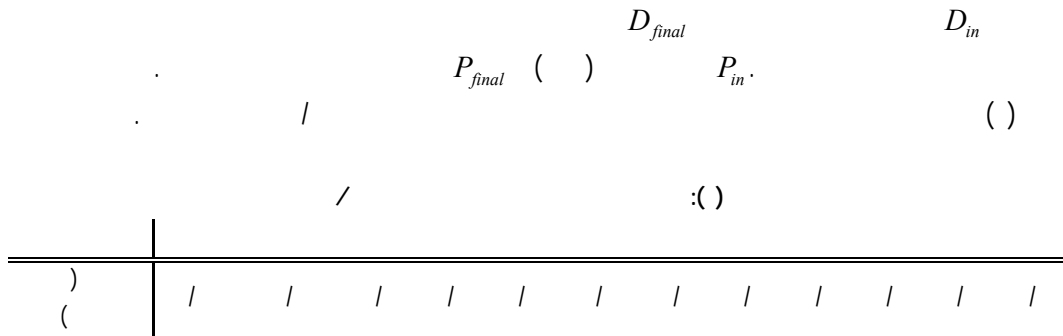


:()

$$\frac{\frac{dD}{D}}{\frac{dP}{P}} = \varepsilon \rightarrow \frac{\frac{D_{in} - D_{final}}{D_{in}}}{\frac{P_{in} - P_{final}}{P_{final}}} = \varepsilon \rightarrow \frac{P_{in} - P_{final}}{P_{final}} = \frac{D_{in} - D_{final}}{D_{in}} \times \varepsilon$$

$$P_{in} = 1 \quad ()$$

$$\therefore P_{final} = 1 + \varepsilon \frac{D_{in} - D_{final}}{D_{in}}$$



$$Re = A * Pr(m) * E_{firm} + B * Pr(m) * E_{sec} \quad ()$$

$$Re = A * Pr(m) * E_{firm} + B * Pr(m) * E_{sec} \quad ()$$



:(Willingness To Pay)

$$Re = A * \int_0^{E_{firm}} F(E_{firm}) + B * \int_{E_{firm}}^E F(E_{sec}) \quad ()$$

$$F(E_{sec}) \quad F(E_{firm})$$

$$/ \quad ()$$

$$/ \quad () \quad / \quad ()$$

$$Pr=[0.2 \ 0.8 \ 1.2 \ 1.7 \ 1.9 \ 1.6 \ 1.0 \ 0.8 \ 0.6 \ 0.8 \ 0.8 \ 0.6] \quad ()$$

$$Pr=[0.7 \ 0.9 \ 1.1 \ 1.3 \ 1.4 \ 1.2 \ 1.0 \ 0.9 \ 0.9 \ 0.9 \ 0.9 \ 0.8] \quad ()$$



/

/

/

.()

A

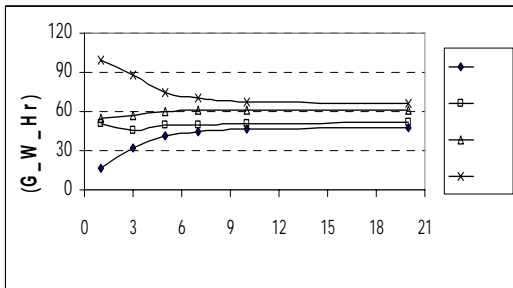
/

/

A

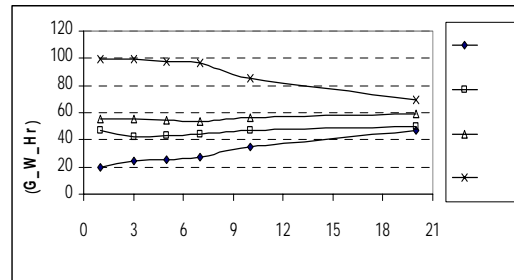
.()

/ /



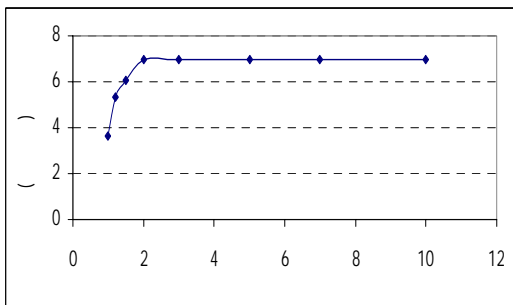
:()

/



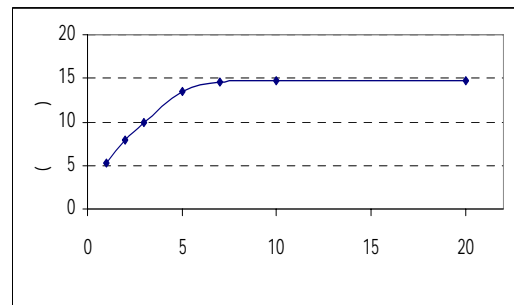
:()

/



:()

/



:()

/



:

--

:

A

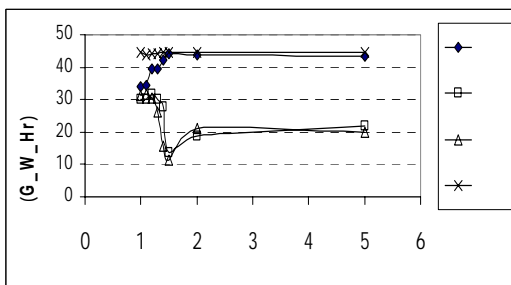
A

A

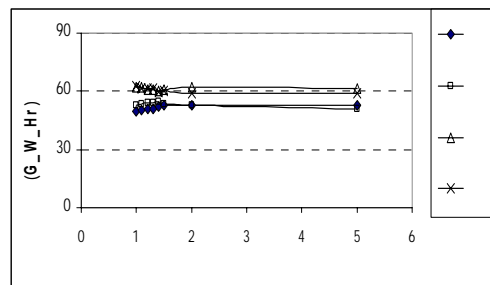
()

()

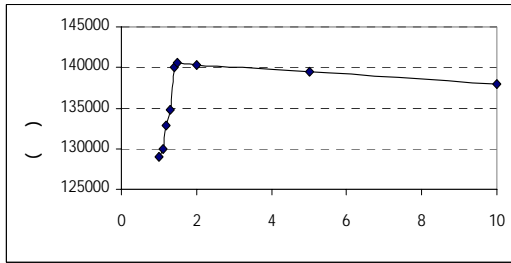
()



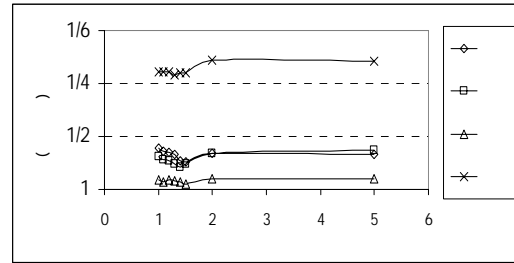
:()



:()



:()



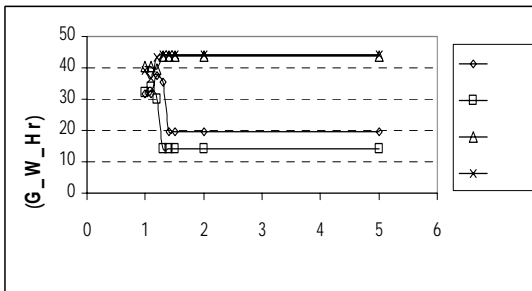
:()

:(Willingness To Pay)

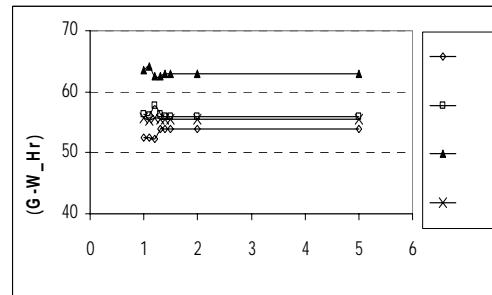
:

:()

A



:()



:()



%

- Culy, J. G. & Read, E. G. (1994), Short run gaming in the Victorian wholesale electricity market, Final draft report to the ESIRU, New Zealand Institute of Economic Research (Inc.) and University of Canterbury.
- Green, R. J. & Newbery, D. M. (1992), 'Competition in the British electricity spot market', *Journal of Political Economy* 100(5), 929–953.
- Klemperer, P. D. & Meyer, M. A. (1989), 'Supply function equilibria in oligopoly under uncertainty', *Econometrica* 57(6), 1243–1277.
- Mariano Ventosa , Andres Ramos , Michel Rivier , " Modeling Profit Maximisation Deregulated Power Markets By Equilibrium Constrain" , Proceedings 13th PSCC Conference. Norway. Vol. 1 PP231-237, (1999)
- Mariano Ventosa, Antonio García-Alcalde, Antonio Mencía, Michel Rivier, Andres Ramos , " Modeling Inflow Uncertainty in Electricity Markets: A Stochastic MCP Approach", Proceedings 6th PMAPS Conference. Madeira. Vol. 2 PSP3-106, (2000)